



*The Rwanda Stock Exchange Limited was established with the objective of carrying out stock market operations. The Stock Exchange was officially launched on January 31<sup>st</sup>, 2011 and it is in the process of enhancing its operations and institutional capacity.*

*It is in this regard that Rwanda Stock Exchange intends to recruit a qualified and competent candidate for the following position:*

<b>Marketing &amp; Communications Officer</b>
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### **Specific responsibilities**

The Rwanda Stock Exchange is seeking a creative and proactive Marketing & Communications Officer to strengthen its brand visibility, lead public engagement initiatives, and support strategic communication goals. Detailed job specifications include:

### **Description of Duties**

The Marketing & Communications Officer will undertake the following duties:

- To Develop and implement marketing and communication strategies to promote RSE activities, products, and initiatives.
- To Manage digital communication platforms including the RSE website and social media accounts.
- To Produce high-quality content including press releases, newsletters, speeches, reports, and marketing materials.
- To Build and maintain strong relationships with media houses, industry associations, and key market stakeholders.
- To Monitor media coverage and public sentiment around RSE and respond to inquiries or reputational issues in a timely manner.
- To Support internal communications and contribute to stakeholder engagement efforts, both local and international.
- To Ensure brand consistency across all communication channels and materials.
- To perform other duties as may be assigned by the Chief Executive Officer.

## **Qualifications and Experience**

- A Bachelor's degree in Marketing, Communications, Public Relations, or related field. A Master's degree would be an added advantage.
- At least 3 years of relevant experience in a communications or marketing role, preferably in the financial sector or public institution.
- Strong writing, editing, and visual communication skills.
- Familiarity with capital markets or financial services is an advantage.
- Excellent interpersonal skills and ability to communicate complex information to a variety of audiences.
- Fluency in English is required; knowledge of French and Kinyarwanda is an asset
- High level of integrity and professionalism, with a commitment to ethical standards.

Interested candidates may send their CV, testimonials and covering letter to the following address: [info@rse.rw](mailto:info@rse.rw)

***The Chief Executive Officer, Rwanda Stock Exchange Ltd., 1<sup>st</sup> Floor, KCT Building, Avenue du Commerce,***

***P O Box 5337 Kigali Rwanda***

**Deadline: 30/05/2025**