



## **TRADING STATEMENT NOTICE**

The Issuer's Continuing Obligations of the Rwanda Stock Exchange (RSE) Rule Book, 2013, require issuers to publish a notification to the RSE as soon as they are aware – with a reasonable degree of certainty – of material information necessary to enable the capital market and the public to appraise the financial position of the issuer.

In the above context, MTN Rwandacell Plc (MTN Rwanda) hereby issues this trading statement notice to the RSE for the benefit of the capital market and the public.

As MTN Rwanda is in the process of finalising its results for the six months ended 30 June 2024 (H1 2024), the capital markets and the public are advised that we anticipate reporting net earnings for H1 2024 that will be significantly lower than the comparative net earnings for the six months ended 30 June 2023 (H1 2023).

This is largely due to the following factors:

1. A significant decline in the voice revenue segment, owing to the zero rating of the local mobile termination rates (MTR) by the Rwanda Utilities Regulatory Authority (RURA) in August 2023;
2. The additional costs related to the One Network Area (ONA) outbound traffic to permanent roamers in South Sudan and Uganda;
3. The higher costs resulting from the impact of the local currency depreciation against the US dollar on foreign-denominated expenses; and
4. The effect of the restatement of the right of use (ROU) assets in relation to long-term leases.

MTN Rwanda's Board and management, are in the process of implementing strategies to mitigate these impacts in order to drive a recovery in the profitability of the business.



These measures include:

1. Engagements with RURA for the review of the zero rating of local MTRs with the aim of reintroducing termination rates to cover the cost of production.
2. Introduction of measures to curb the One Network Area (ONA) costs to permanent roamers in South Sudan and Uganda.
3. Pricing transformation measures to optimise pricing and maintain voice and data effective rates above inflation.
4. Introduction of voice solutions to increase the number of users and usage
5. Driving expense efficiencies and a disciplined approach to capital allocation, to further optimise our cost base.
6. Ensuring the right application for updated International Financial Reporting Standards (IFRS)

MTN Rwanda remains focused on sustaining our commercial momentum, accelerating our service revenue growth, unlocking operational efficiencies and strengthening our balance sheet to improve the profitability of our businesses. The Company remains committed to implementing its strategy and programmes to mitigate the current macro and regulatory headwinds and continue creating shared value for our stakeholders.

MTN Rwanda anticipates publishing its H1 2024 results on or about 13 August 2024.

A handwritten signature in black ink, appearing to be "Mapula Bodibe", written in a cursive style.

Mapula Bodibe

Chief Executive Officer