

MTN Rwanda March 2025 SENS Announcement

MTN Rwanda announces CEO succession

MTN Rwandacell PLC is pleased to announce that Chief Executive Officer Mapula Bodibe will move within the MTN Group to become the CEO of MTN South Sudan and Ali Monzer the current CEO of MTN South Sudan will move to MTN Rwanda as of 22 April 2025.

The rotation of these executives is part of MTN Group's efforts to address succession, continued operational execution and advancing the Ambition 2025 strategy.

Bodibe has been with MTN Rwanda since 2022 and has led the organization through a number of milestones, most notably the launch of MTN Rwanda's own 4G network; Rwanda's first live 5G network demonstration at the Mobile World Congress Africa; the launch of the low-cost 4G Ikosora Smartphone under the Connect Rwanda Phase 2 program in collaboration with the Government of Rwanda; and a partnership with Ericsson for the modernization of the network in Kigali.

Her focus on commercial and operational execution has helped to reinforce MTN Rwanda's position as the leading mobile network in Rwanda. Prior to her role as CEO of MTN Rwanda, Mapula has risen through the ranks, occupying several senior management roles in the Organisation, including, Chief Consumer Officer at MTN South Africa, as well as the Chief Marketing Officer (CMO) of MTN Uganda.

Ali Monzer redefined leadership at MTN South Sudan, steering the company through a period of economic turbulence. Amid hyperinflation and currency depreciation, he not only stabilized operations but also drove growth across all lead KPIs. Under his leadership, MTN South Sudan expanded its market share and achieved real revenue growth, defying macroeconomic challenges.

Beyond financial success, Ali championed a customer-first transformation, reclaiming MTN's leadership in Net Promoter Score (NPS) - a testament to the brand's renewed trust and market dominance. His unwavering focus on operational efficiency, digital innovation, and customer experience cemented MTN South Sudan's position as the nation's telecom leader. Internally, he fostered a culture of excellence and engagement, driving one of the highest employee engagement scores.

Prior to his role as CEO of MTN South Sudan, he was Chief Technology and Information Officer at MTN Uganda. He has held various senior roles across the MTN Group, including General Manager, Solution Delivery at MTN Nigeria.

"I would like to thank Mapula for her leadership in MTN Rwanda. She was key to MTN launching our own 4G network amongst many of her achievements. I am also excited to welcome, Ali Monzer, the current CEO of MTN South Sudan to MTN Rwanda. His extensive experience of 21 years in telecoms will certainly bode well for MTN Rwanda" said Faustin Mbundu, Chairman of MTN Rwanda

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